

Organic	Unique Visitors	Engagement Rate	Avg. Session Duration
<i>Sept. 1 – Nov 30, 2024</i>	11,962	48.5%	27s
<i>April 1 – June 30, 2025</i>	19,940	63.38%	43s
Comparison	66.69%	30.69%	59.73%