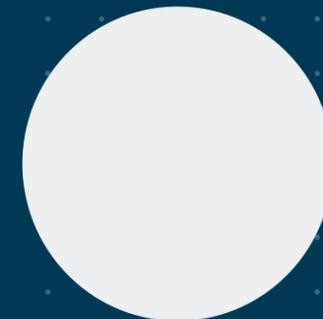
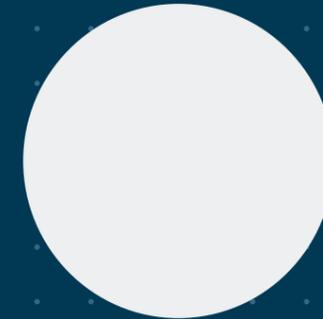
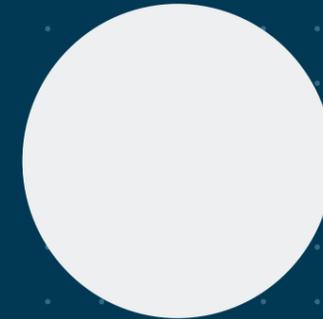
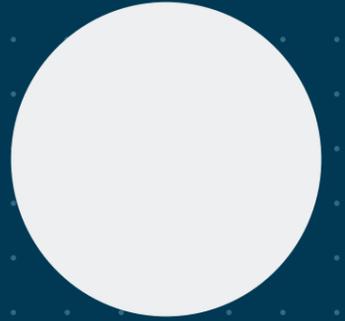




Team Lethbridge

Working Together for a Stronger Alberta



(403) 331-0022
www.teamlethbridge.ca



Team Lethbridge is a group of individuals from key organizations in Lethbridge and our region working together to raise awareness on how Lethbridge contributes to the province. Each organization and member of Team Lethbridge understands that when we come together, we truly do harness the power of collaboration and unity that showcases the opportunities for success in Lethbridge. Our vision is to foster a community, province and nation that is recognized for their commitment to making lives better for every resident to realize the opportunities of today, but also the possibilities of tomorrow.

The Right Climate for Success

It's no wonder why so many people have so many good things to say about Lethbridge, once you experience our city and region, it's hard not to talk about it. The welcoming landscape of rolling coulees, big blue never ending skies and the Oldman River bisecting Lethbridge make it one of the most picturesque communities in the province. Regarding the Oldman River....and water in general, our region will continue it's dedication to protecting water sources, researching ways to increase capacity and effectiveness for the benefit and future investment in our region and province.

Forward thinking residents, businesses and community organizations who call Lethbridge home, continue to collaboratively work towards making our city truly live it's community brand Lethbridge: Brighter Together...and Team Lethbridge is just one way we do it.

With 19 diverse organizations coming together for the good and betterment of our community, Team Lethbridge has been wildly successful in helping Lethbridge understand the goals and vision of the Provincial Government. Team Lethbridge prides itself on taking the lead and promoting our city and region for new government projects and helping advance the success of the province in many sectors and industries

This 8th Team Lethbridge mission is an opportunity to connect, inform, discuss, and ideally find innovative initiatives to help move our province forward, with Lethbridge helping lead the way.

A RESILIENT BUSINESS COMMUNITY

Lethbridge, like every other community worldwide has been affected by numerous social and economic hardships over the past few years...but that hasn't deterred the spirit of the many small and medium businesses, global companies and community organizations that call Lethbridge home. In the latest Brighter Together Business Survey conducted in December of 2021, 74% of businesses polled indicated the health of their business is positive and 54% reporting moderate or substantial business growth over the previous 12 months. In 2021 Lethbridge also saw the value of it's exports total \$1.76B, up 30% from the previous year and 188 companies in Lethbridge now ship their products all over the world.

IDEAL LOCATION FOR PROSPERITY

Sitting just an hour away from the only 24-hour commercial international border crossing allows progress to happen in Lethbridge much faster than other cities. Importing and exporting not only by road, but rail and air give Lethbridge a distinct advantage for companies who ultimately call Lethbridge home. Continued investment in Lethbridge Airport from all levels of government combined with work on dedicated transportation infrastructure will only add to the benefits of operating a business in southern Alberta. Prosperity is also realized by many in the agriculture and agri-food sectors. A combination of climate, technology, resources, and research make the Lethbridge region one of the most bountiful in Canada and continues to contribute to the strength of our economy.

BUILDING OUR PROVINCE'S FUTURE

Lethbridge is unique in that we have two world-class post secondary institutions and multiple options for early learners with well renowned public and separate school divisions as well as numerous Montessori and alternative language options. Both Lethbridge College and the University of Lethbridge offer learners from Alberta and across the globe many choices for building their careers and future. Sector specific industry partnerships and microcredential opportunities allow the labour force in Lethbridge to pivot and evolve to the ever-changing work world. A strong entrepreneurial eco-system through the Regional Innovation Network of Southern Alberta (RINSA), gives out-of-the -box thinkers and start ups the tools for success now and into the future.

A SAFE AND HEALTHY CITY

Many initiatives in Lethbridge help keep our city clean and green. Resident and visitor safety is paramount to our city, and the best way to enjoy everything Lethbridge has to offer. The Clean Sweep Program helps keep downtown Lethbridge beautiful and buzzing with shopping, dining, and cultural experiences. The Watch initiative was developed to help ease some concerns with safety in the community by providing ambassadors to assist with any disturbances that may arise. Many organizations in Lethbridge continue to work with all levels of government to find ways to assist our most vulnerable citizens. These projects include affordable housing initiatives, opportunities for new Canadians to our region and even attracting medical professionals to our region. Increasing capacity and innovation in healthcare will be important for all Albertans moving forward.

SOMETHING FOR EVERYBODY

Team Lethbridge is a tangible example of what can be accomplished through collaboration. The 23 organizations that come together under a unified message and advocate for Lethbridge are a representation of our residents. We represent the first-year international post-secondary student, the new business owner realizing a lifelong dream, the tourist in town to experience the beauty, power and essence of southern Alberta and the long-time resident who has grown up in Lethbridge and passed down the history of our city to family and friends. A thriving city where arts and culture are alive with traditional shows and festivals mixed in with new, innovative productions and offerings which engage with every race, gender, orientation, and heritage. Lethbridge continues to be a bright choice for Bright people and Bright ideas. We are Lethbridge: Brighter Together.

We look forward to working together to create a globally connected, healthier, prosperous and innovative place in which all our organizations, businesses and citizens can thrive.

For more information call (403) 331-0022, or to contact any Team Lethbridge participating organization visit www.teamlethbridge.ca