

# Planning for Growth



**Planning for Growth is designed to help business owners like YOU build the foundations of success.**



## What You'll Learn:

- ✓ How to refine or craft your business plan
- ✓ An understanding of what is required before applying for funding or grants
- ✓ How to tailor your plan to your specific needs and preferences of your target investors (or audience)



PREPARE YOUR BUSINESS FOR SUCCESS

# ELIGIBILITY

The below eligibility requirements are focused on your business and who you are as an entrepreneur. To be eligible for Planning for Growth you must:

- Have an operational business
- Have an existing business plan
- Have attended Business Basics

# WHAT YOU'LL LEARN

This 1-hour interactive session is offered virtually. Participants can expect to learn:

- Tailored business plan
- Strategic growth plans
- Communication techniques
- Different funding avenues and requirements
- Funding application best practices



# SYLLABUS

**Duration:** 2 Hour

**Format:** Online/Hybrid

**Course Overview:**

This session is designed to assist small and medium-sized enterprises in crafting and refining their business plans, enabling them to pursue funding opportunities that support growth and expansion initiatives.

**Subject to change:** Ignite is continually enhancing and expanding our programs.

## Learning Objectives

- Understand the essential components of a business plan.
- Effectively communicate vision, strategy, and potential to investors.
- Apply best practices in business plan development.

## Outcomes:

Enhanced Communication Skills  
Best Practices for Investment Pitches  
Readiness for expansion  
Resources and Ongoing Support



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