

Business

Immigrant Essentials

Are you looking to start a business in Canada? The Business Immigrant Essentials program (BIE) is designed to give newcomers the confidence to navigate the process of starting a business in Canada.

Be ready to share your journey, build your network, and get the skills to launch, grow, and accelerate your time in the market!



Eligibility & Learning

To ensure participants gain the most from the Business Immigrant Essentials program, we require eligibility is focused on your business and who you are as an entrepreneur.

- Must have a Business Idea
- Must be a newcomer to New Brunswick.
- Commit to attending workshops over the course of 5–7 weeks.
- Must have a CLB Language Level 5 or higher

In this 5weeks/sessions hybrid program, you'll gain the skills to confidently navigate Canadian business culture, develop strategies and business plans, and connect to a larger and local business community. Below you'll find the skills that you'll learn by attending this program

- Customer Validation and Market Strategy
- Tailored Support
- Networking Skills
- Community Integration
- Introduction to Canadian Business

Subject to change: Ignite is continually enhancing and expanding our programs.

SYLLABUS

Session 1: Understanding Canadian Business Regulations

Session 2: Building Your Business Plan

Session 3: Customer Validation

Session 4: Networking and Community Integration

Session 5: Go-to-Market Strategy

