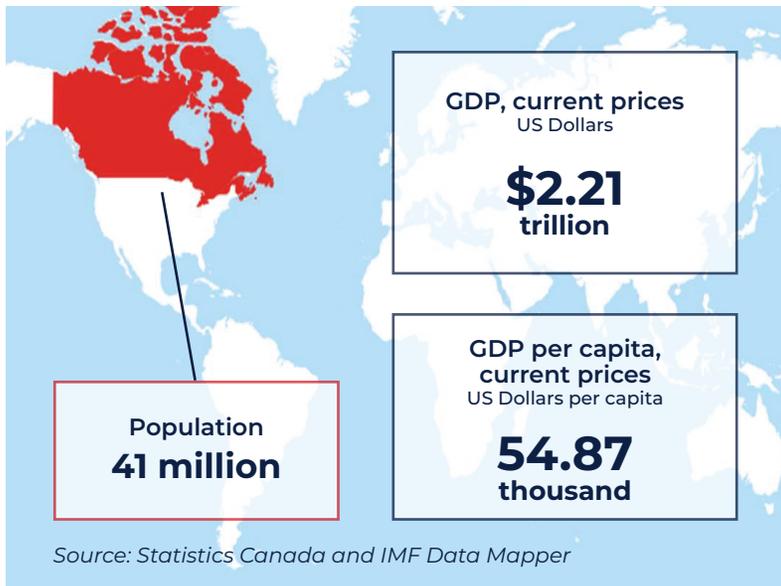


Why CANADA

investbarrie



Foreign Direct Investment (FDI)

Canada ranks 2nd for the 12th consecutive year in the FDI confidence index on perceived likelihood to attract business investments.



Source: Kearney, The 2024 FDI Confidence Index

\$62.3 billion in total FDI inflows

Canada will be the 3rd best country in the G20 for doing business throughout the next five years.

(Source: Invest Canada FDI Report, 2023 and Global Affairs Canada, May 2024)

Ranks 2nd on FDI confidence index

Canada's economy grew by 1.1% in 2023 and has the highest employment and population growth rates among the G7 countries.

(Source: Kearney, 2024 FDI Confidence Index and Global Affairs Canada, May 2024)

Low cost, low tax environment

Canada has a competitive corporate income tax rate of 26.1% and the lowest new business investment tax rate in the G7 countries at 14.5%.

(Source: Global Affairs Canada, May 2024)

Banking stability and financially strong

Canada's banks are ranked #2 in stability among the G7 countries and ranked 10th in the world's safest bank.

(Source: Global Affairs Canada, May 2024)

Well-developed public health system

Canada's publicly funded health care system lowers health-related expenses for businesses and supports talent attraction and retention.

(Source: Ross University School of Medicine, 2021)

Bilingual and linguistically diverse

Canada boasts a linguistically diverse population, with approximately 1 in 5 Canadians speaking one of over 200 languages beyond English or French.

(Source: Statistics Canada, 2021 Census)

Meet BARRIE

Great Location. Skilled Talent. Competitive Costs.

Companies in Barrie are connected to graduates of **Georgian College**, which grants diplomas and offers degrees in partnership with nearby **Lakehead University**.



There are over 130 programs offered including Electromechanical Engineering - Mechatronics, Environmental Technologies, and Automotive Business.



The Orillia campus offers more than 17 undergraduate and graduate degree programs, such as Environmental Sustainability, Computer Science, Applied Life Sciences.

Key Sectors

-  **Advanced Manufacturing**
-  **Health and Life Sciences**
-  **Tourism Economy**

159,521

2023 Population

86.8%

Projected population growth by 2051

99,580

Working age population (15-64 yrs)

40 years old

Median age of resident

Barrie is located in Ontario, the largest manufacturing province in Canada, which accounts for **47%** of Canadian manufacturing sales. Ontario is the **second largest auto producer** in North America after Michigan.



Barrie's strategic location

- ✓ Barrie is within 100 kms of Toronto and has easy access to 5 major highways, facilitating transportation across Canada and US markets.
- ✓ Barrie is only a 90-minute flight to New York, Chicago, Boston, and Washington via Lake Simcoe Regional Airport, which operates 24/7 with Canada Customs and an extended 6,100 foot runway.
- ✓ Only 85 kms drive to Toronto Pearson International Airport (YYZ).