

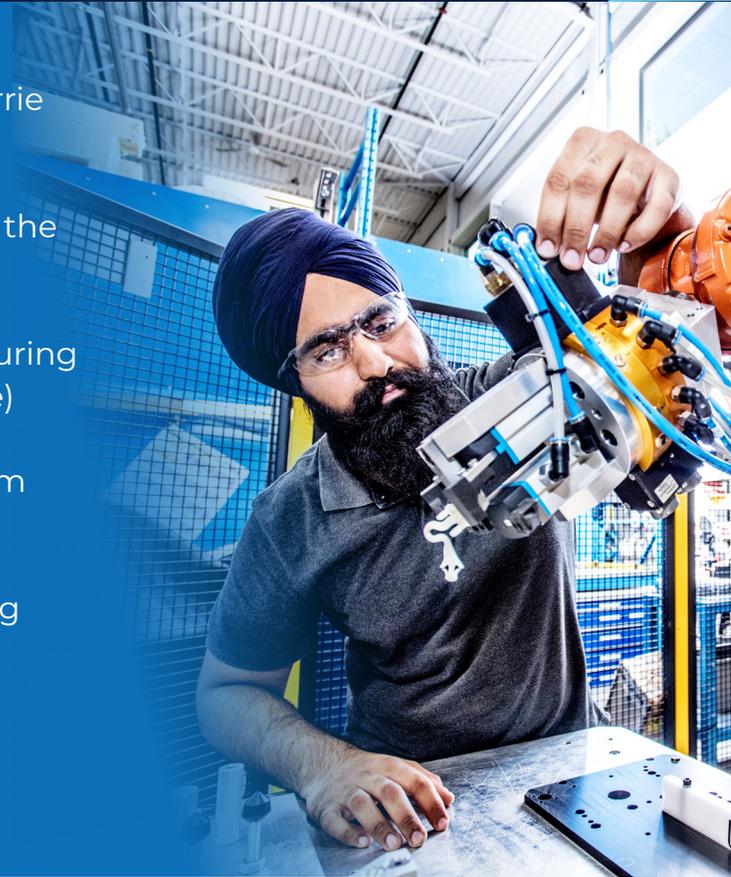
# MEET BARRIE'S



## Advanced Manufacturing Sector

Barrie's advanced manufacturing sector continues to grow with strengths in automotive, robotics, and metal manufacturing. Home to over 360 manufacturers and a cluster of automation and precision manufacturers, Barrie has the skilled talent for your business to compete internationally.

- ✓ **\$5.3B Sales** generated for the region by Barrie manufacturers (2021, Analyst)
- ✓ **\$3.75B** in regional manufacturing **exports**, the largest of all industries (2021, Analyst)
- ✓ **6,900+ jobs** in Barrie's advanced manufacturing sector in 2022 (6% above the National average)
- ✓ **14.6% Increase** in manufacturing **jobs** from 2018-2022
- ✓ **6.7% Expected increase** in manufacturing jobs by 2031 (national average +4.8%)
- ✓ **\$64,316 Average wages** per worker (2023, Analyst)



### THE BARRIE ADVANTAGE

**By Road** 

**4 major highways** facilitating transportation across Canada and to US markets.

Within **100 kms** of Toronto, the Blue Mountains and Ontario's cottage country.

**By Air** 

Lake Simcoe Regional Airport (CYLS) **operating 24/7** with full customs and immigration services, and a **6,001 foot extended runway**.

**By Rail** 

**Short line rail service** linking to the CP Rail.

**GO Train service** connecting to Toronto's Union Station **7 days a week**.

## TALENT & INNOVATION IN BARRIE



- ✓ Received a \$500k investment from Ontario Vehicle Innovation Network (OVIN) for extended EV training
- ✓ 6,200 employer partners to offer student work experiences
- ✓ \$30M Investment in the 56,000 sq. ft. Peter B. Moore Advanced Technology Centre



- ✓ One of Canada's top undergraduate research universities
- ✓ 116 industry and not-for-profit partners around the world



## KEY SUBSECTORS

- Automation, Tooling and Machinery Manufacturing
- Automotive Parts Manufacturing
- Semiconductor and Electrical Component Manufacturing
- Architectural and Structural Metals Manufacturing
- Plastics and Rubber Product Manufacturing
- Food and Beverage Manufacturing

## HOME TO MORE THAN 360 ADVANCED MANUFACTURING COMPANIES

- Prodomax
- Innovative Automation
- Brotech Precision CNC
- Miski Brewing
- Beaver Rock Roastery
- Aeroex Technologies
- Linear Transfer Automation
- Busch Systems
- Moore Packaging
- Green Bowl Foods

*"The complete business sector we are involved with is extremely busy and I continue to see many opportunities for growth. It's why I have recommended Barrie to contacts and connections looking for a place to set up their business, and I will continue to do so."*

— Stephen Loftus, President of Innovative Automation Inc.

# investbarrie



### Get in Touch

Invest Barrie can introduce you to the resources you need to achieve your business goals.

 InvestBarrie

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